



## FOR IMMEDIATE RELEASE

August 1, 2025

### **ITC Services, Inc. Expands into Colorado and Western Nebraska with Acquisition of Better Forage**

**Moses Lake, WA** – ITC Services, Inc., a trusted provider of hay and silage covering services, is proud to announce the acquisition of Better Forage, a Colorado-based company known for its dependable work and strong customer relationships. The acquisition is effective August 1, 2025.

Headquartered in Haxtun, Colorado, Better Forage provides hay and silage covering, along with related agricultural products and services. With strong ties to the region, owner Toby Anderson and his family have been a key part of the Eastern Colorado agricultural community for over a century. The company has developed a loyal customer base through personalized service and its commitment to delivering high-quality solutions.

ITC Services, an employee-owned company since 2020, currently provides services across Washington, Idaho, Oregon, Montana, Nevada, Utah, Wyoming, North Dakota, South Dakota, and North Carolina, and sells products that reach all fifty states and international markets. The acquisition of Better Forage expands ITC's service area into Colorado and Western Nebraska and supports the company's ongoing growth in the agricultural sector.

Better Forage will continue to operate under the Better Forage name until the end of 2025. Toby Anderson will take on a management role within ITC Services to continue supporting customers throughout the region.

"Joining ITC Services feels like the right next step for Better Forage, our employees, and our customers," said Toby Anderson, owner of Better Forage. "We've always taken pride in showing up for our growers and doing the job right, farmer-to-farmer. That's exactly the kind of culture ITC has built, and we are looking forward to what we can accomplish together as part of an employee-owned company."

"We're excited to welcome the Better Forage professionals to the ITCS family," said Freddie Prado, General Manager of ITC Services. "Toby and his team bring valuable experience and a strong local presence. We look forward to expanding our service footprint and building on the foundation that Better Forage has established."

To learn more about ITC Services, visit [www.hay-tarp.com](http://www.hay-tarp.com). For more information about Better Forage, visit [www.betterforage.com](http://www.betterforage.com).

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